



*Peace through Awareness
A Chetna Fundraising Gala*

February 20, 2010, 6.30 pm

FunAsia, Richardson

Keynote speaker

Ann Mukherjee, CMO, Frito Lay

*Dinner Dance Art Music & Comedy featuring
Rasika Mathur*

**For sponsorship & ticket information email Chetna_dfw@yahoo.com or
Call Sushma: 214 404 9713 or Ila: 972 943 9769 or log on to:
<http://dallas.eknazar.com/Events/viewevent.php?id=53196..>**

**Tickets: \$50 each
\$25 full time students**

**Your support will go towards ensuring that CHETNA can continue to assist
South Asian victims of domestic violence in the DFW area.**



THE POWER OF AWARENESS

a non profit 501(c)(3) organization.

helpline: 1 866.410.5565 www.chetna-dfw.org chetna_dfw@yahoo.com





Ann Mukherjee
Keynote Speaker



Rasika Mathur
Comedienne



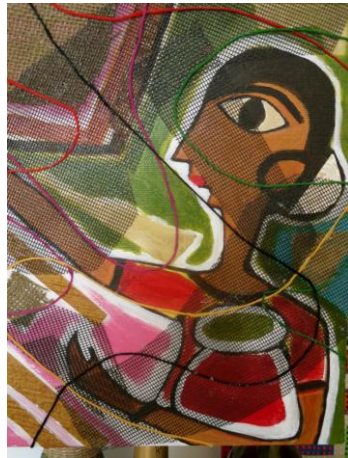
Sri Guha
Artist

Anindita (Ann) Mukherjee is Senior Vice President and Chief Marketing Officer for Frito-Lay North America. Before becoming CMO, Ann was Group Vice President of Marketing for all Frito-Lay core brands. Ann has more than 15 years of brand management and marketing experience. She started her marketing career working on new product development for Citibank Diners Club and then moved to Kraft working across several brands. To learn more about Ann Mukherjee, please visit

<http://www.fritolay.com/about-us/leadership.html>

Rasika Mathur will be there to entertain everyone all the way from Los Angeles, CA. She is famous for the Sari W(rap) and her Wild 'n' Out show on MTV. Rasika has created quite a buzz in the current scene by being the only female South Asian on an MTV show. She is a cast member on Nick Cannon's Wild N' Out and has made a huge impression on the millions that watch the show with her brown skin and brilliant comedic prowess. To know more about Rasika, visit her website

<http://www.rasikamathur.com> or <http://www.myspace.com/ras76>



Born and raised in Eastern India, **Sri Guha** has lived in Detroit for the past 15 years. She has traveled around the world and she draws upon her experiences in many different cultures. She also emphasizes the rhythm and harmony of nature in her work. Sri's abstract art marries Eastern and Western sensibilities by combining the geometric aesthetics of artists like Picasso, Pollock and Elizabeth Murray with colorful expressions of art and philosophy of the East. Sri Presents "Virtuoso", a collection portraying the many faces of woman power. To know more about Sri, visit her website <http://www.sriguha.com>.